

# From Blueprint to Brand

**EVERYTHING YOU NEED TO  
BRING YOUR BRAND TO LIFE**



THE VISION

# Where Creativity Meets Strategy



Your brand should do more than exist — it should tell your story, reflect your vision, and make an impact across every touchpoint.

From identity and packaging to digital, print, and environmental experiences, we help bring brands to life fully and cohesively, no matter the industry or stage of growth.

**maison tini**  
Children's Concept Store  
Dubai • UAE



WHAT IS INCLUDED

# A Complete Identity Package

Every business has a story and every brand deserves to tell it. Our integrated service includes:

1. Brand identity
2. Business essentials
3. Print collateral
4. Packaging
5. Merchandise
6. Signage & environmental
7. Digital & web

**Tala Fine Jewelry**  
Handmade Jewelry  
Amman • Jordan



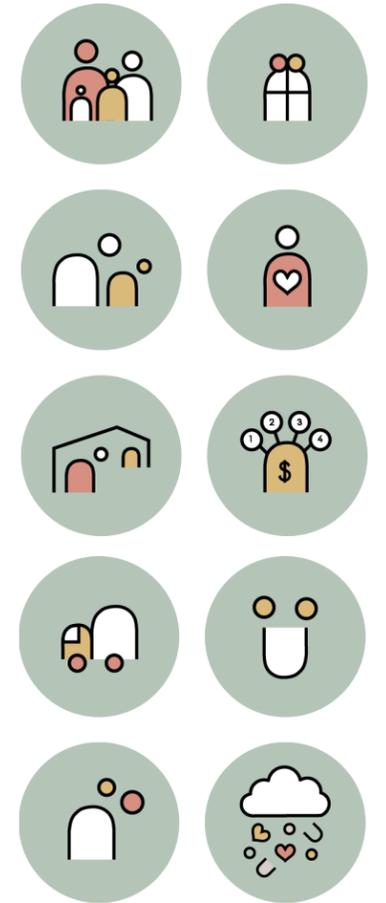
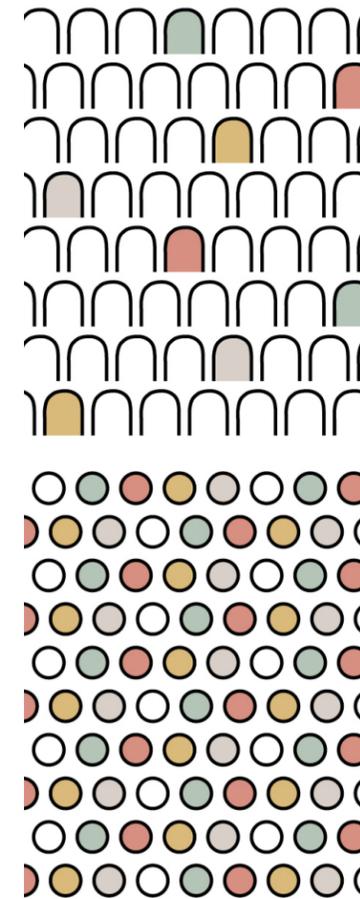
**Historic Old Northeast**  
Neighborhood Association  
St. Petersburg, FL • USA

# 1. Brand Identity

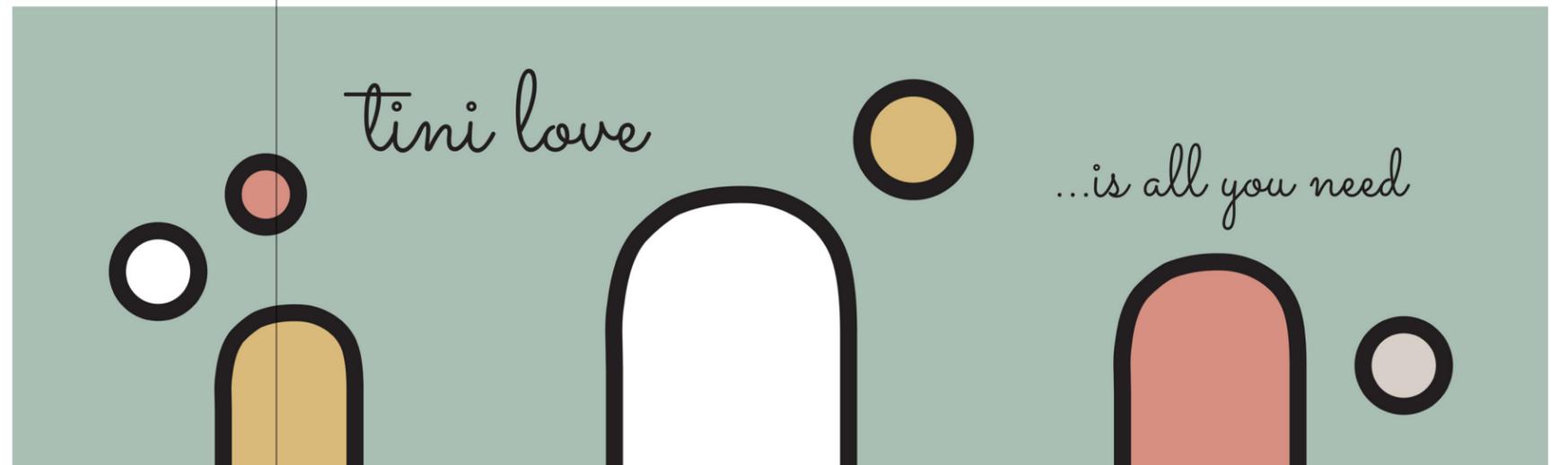
Logo refinement or creation, color palette development, typography selection, imagery and gesture approaches, and creation of brand guidelines.



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Children's Concept Store  
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## 2. Business Essentials

Business cards, letterheads, envelopes, pocket folders, notepads, and email signatures.

**maison tini**  
Children's Concept Store  
Dubai • UAE



**SamartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA



**BOOST**  
Fresh Juice Store  
Amman • Jordan



**K&S Ventures**  
Strategic Consulting Firm  
St. Petersburg, FL • USA

Historic Old Northeast  
Neighborhood Association  
St. Petersburg, FL • USA



# 3. Print Collateral

Brochures (bi-fold, tri-fold, multi-page), flyers & handouts, posters, postcards & mailers, booklets & catalogs, reports, and proposals.



**Historic Old Northeast**  
Neighborhood Association  
St. Petersburg, FL • USA

**SmartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA



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**Tanasuk**  
Digital Experience  
Consultancy  
Amman • Jordan

# 4. Packaging

Product packaging (boxes, pouches, sleeves, bottles, jars), gift packaging (ribbons, bands, custom bags), tissue paper & inner packaging, labels & stickers, and hang tags.



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**SamartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA



**BOOST**  
Fresh Juice Store  
Amman • Jordan



**SamartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA



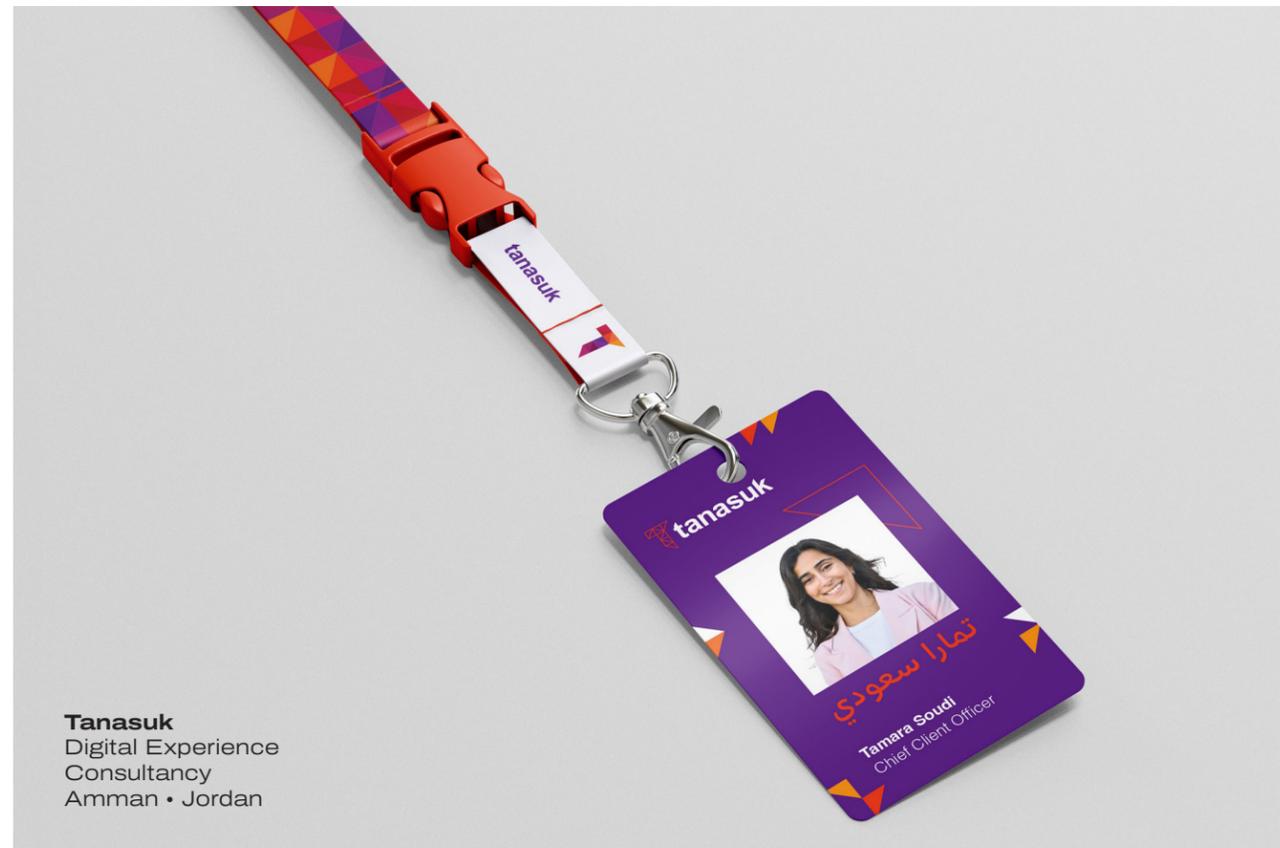
## 5. Merchandise

Apparel (t-shirts, hoodies, hats, tote bags), mugs, water bottles, tumblers, stationery (pens, pencils), name badges, keychains, stickers, and pins.



**SamartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA

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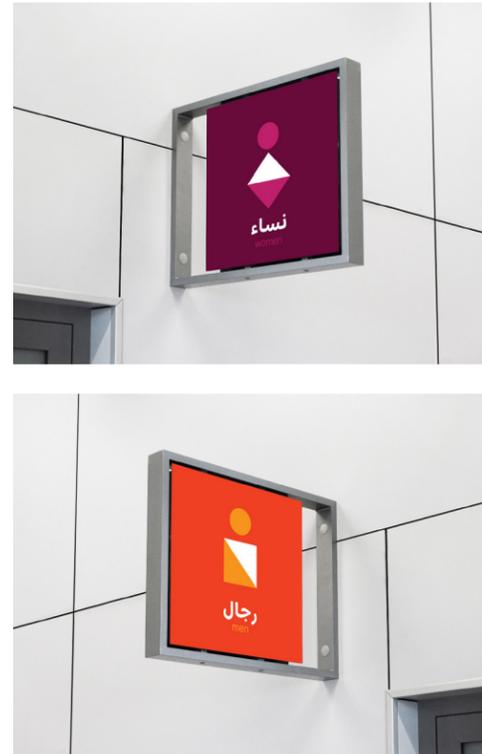
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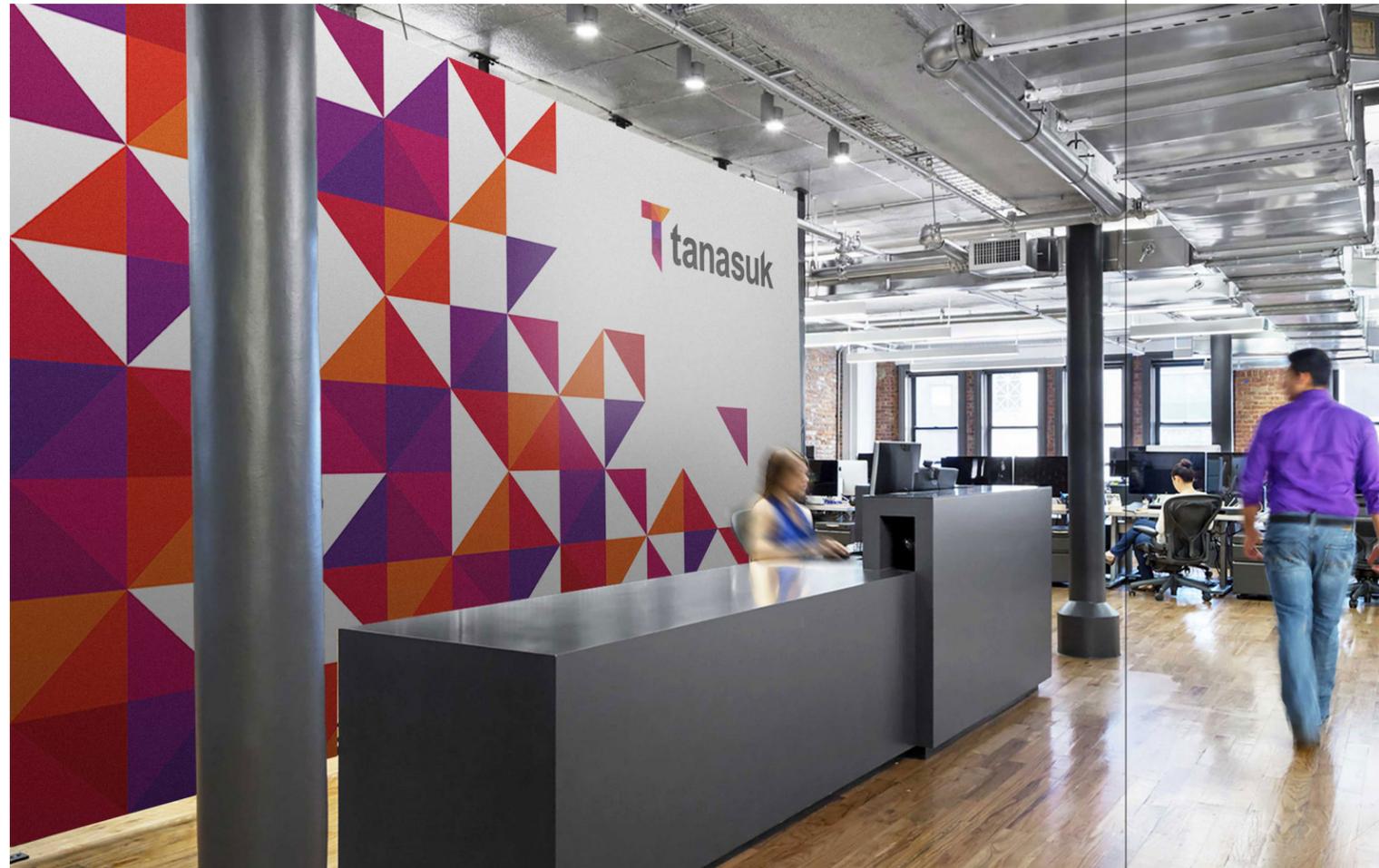
**Historic Old Northeast**  
Neighborhood Association  
St. Petersburg, FL • USA

## 6. Signage & environmental

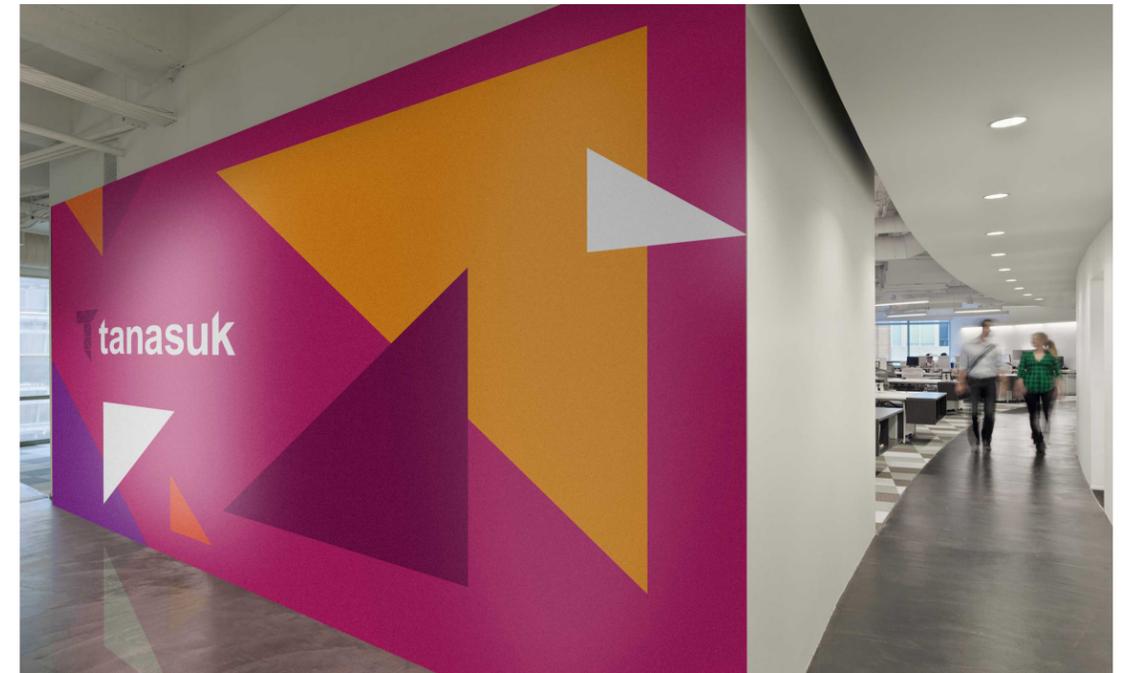
Exterior signage (storefront, building signs), interior signage (wall graphics, wayfinding, room identifiers), event backdrops, banners (indoor/outdoor), trade show booths & displays, and vehicle wraps.



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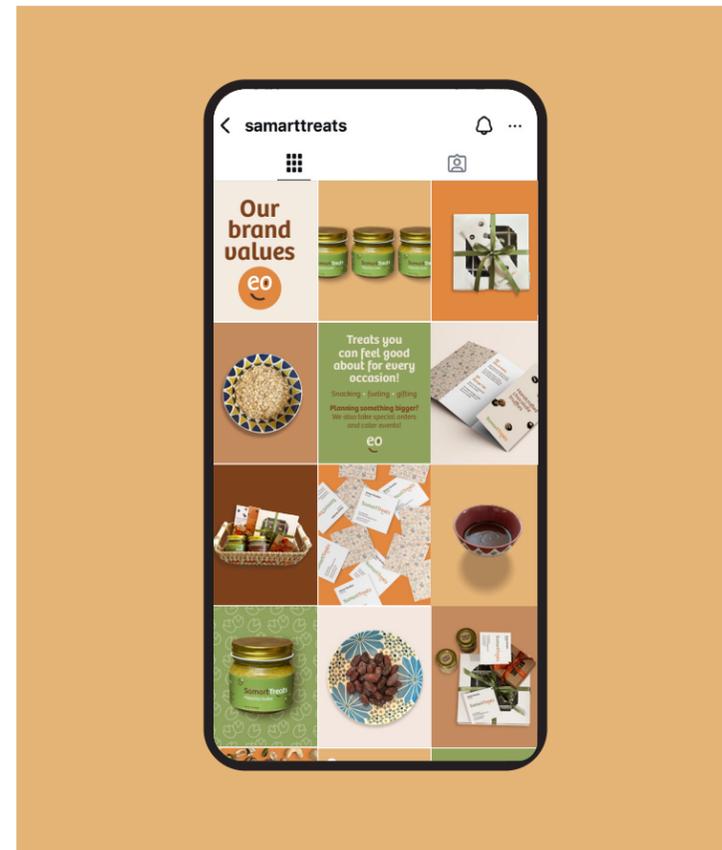
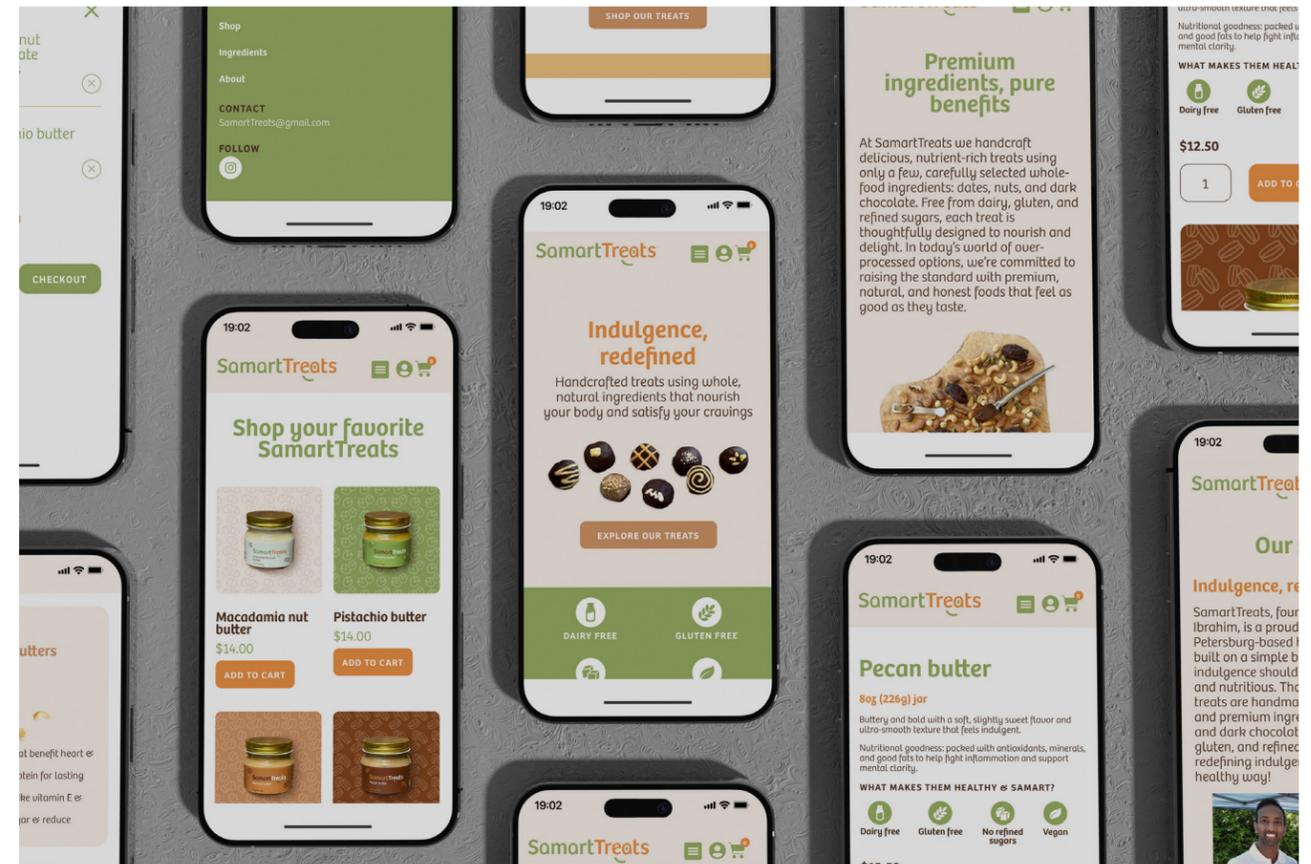
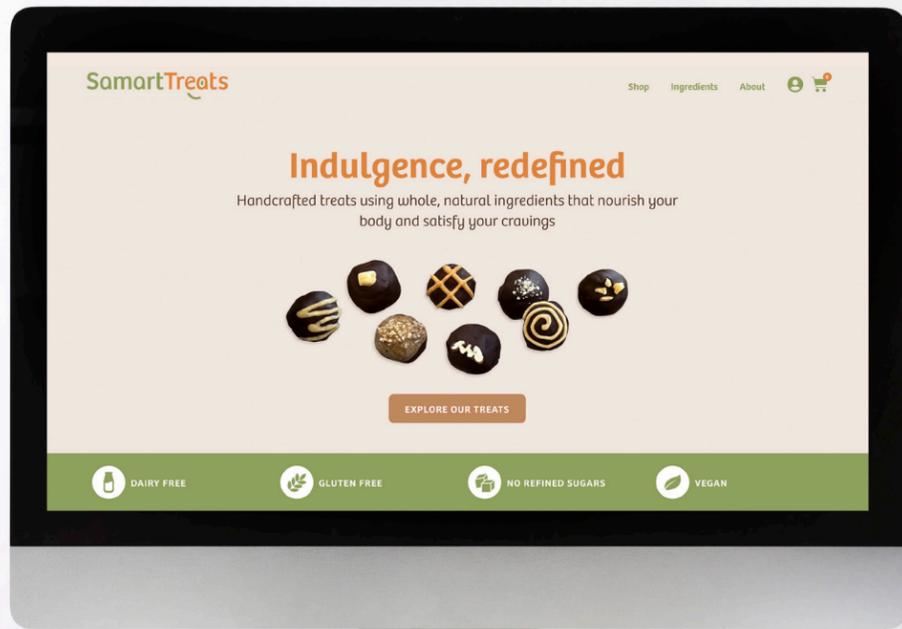
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# 7. Digital & Web

We work with your development and social media teams to translate your brand system to websites, social media templates, digital ads, e-mail newsletter templates, and more.



**SamartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA

Everything  
you need to  
look and feel  
**established**  
— from the  
moment you  
open your  
doors.

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**BENEFITS FOR CLIENTS**

# Why Clients Love Working With Us



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**1. Seamless & Stress-Free**

No need to source multiple vendors for all your branding needs.

**2. Faster Launch**

Begin operating with a polished identity from day one.

**3. Professional Presence**

Impress employees, customers, and investors instantly.

**4. Exclusive Access**

Preferential packages available through our partnership with you.



**BOOST**  
Fresh Juice Store  
Amman • Jordan



**SmartTreats**  
Healthy Foods Store  
St. Petersburg, FL • USA

# How It Works



## 1. Define Your Brand

Clarify your vision, values, and goals to guide every branding decision.

## 2. Choose Your Package

Select the services that bring your brand vision to life, at the scope and scale that works for you.



## 3. Design & Production

Our team designs and produces every element of your brand, ensuring a cohesive, polished presence.

## 4. Go-To-Market Ready

Step into the market with a complete, polished brand that's designed to engage your audience and drive results.



PACKAGE OPTIONS

# Tailored Packages for Every Business

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## Essentials

Brand identity and business essentials.



## Professional

Brand identity, business essentials, print collateral, and packaging.

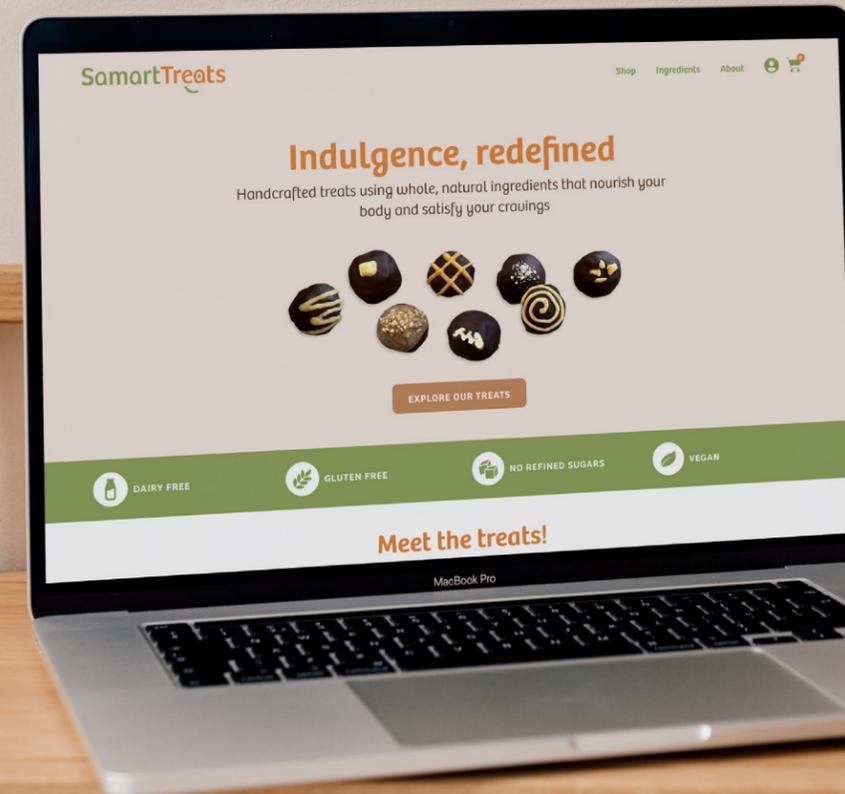


## Signature

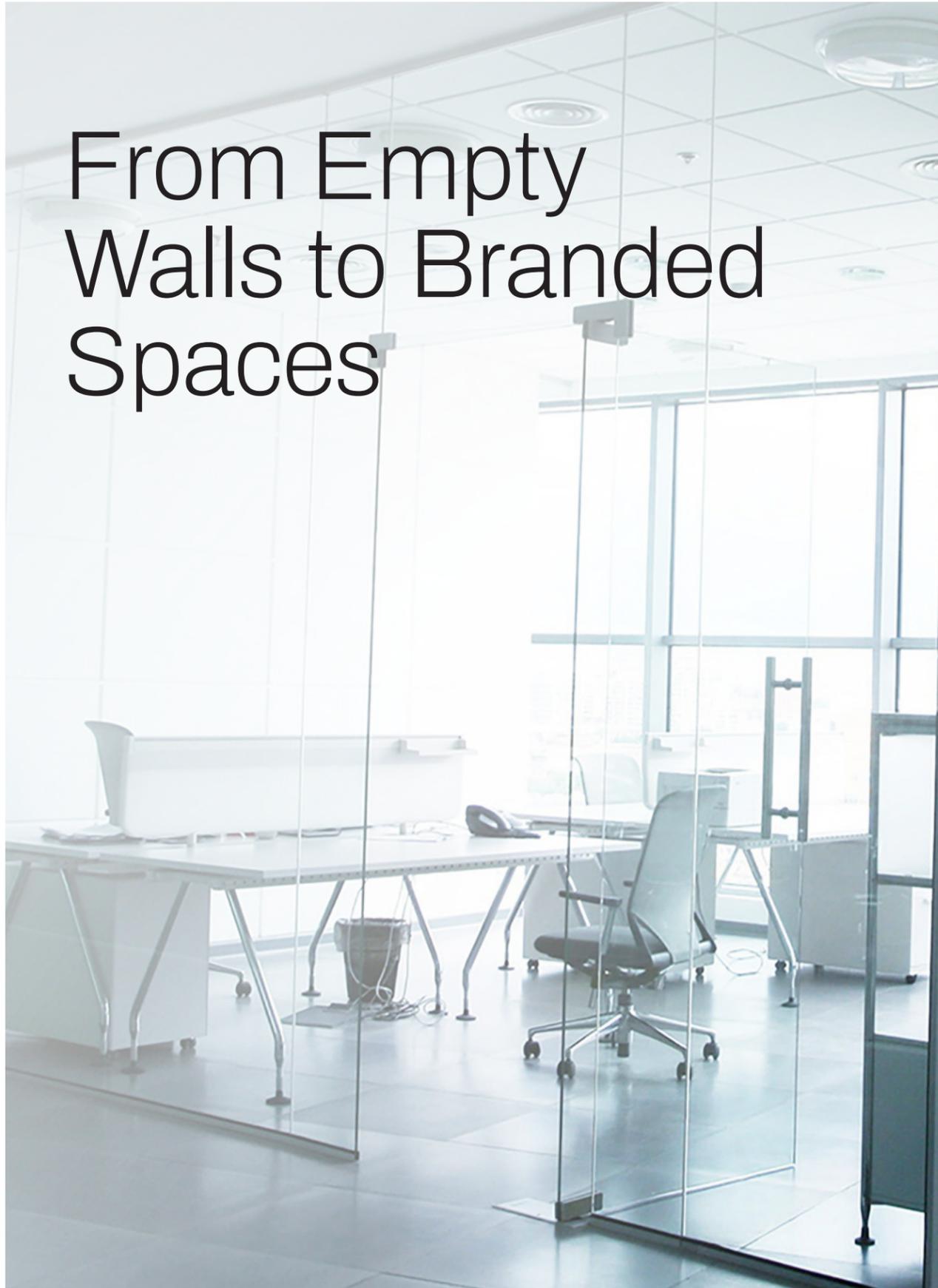
Brand identity, business essentials, print collateral, packaging, merchandise, signage & environmental, and digital & web.

Packages can be customized to fit your timeline, budget, and goals.

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# From Empty Walls to Branded Spaces



THE TEAM

# Your partners in your go-to-market and branding strategy

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Managing Director  
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**Samar Ibrahim**  
Design Director  
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